



green impact zone<sup>®</sup>  
*of* MISSOURI



# The Green Impact Zone

- A disinvested, 150-block area in Kansas City, Mo.
- From 39<sup>th</sup> Street to 51<sup>st</sup> Street, and Troost to Prospect and Swope Parkway



# The Vision

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“To develop a sustainable community; one that is environmentally, economically and socially stronger tomorrow than it is today...”

A place where people want to live, work and play.”

# Strategies

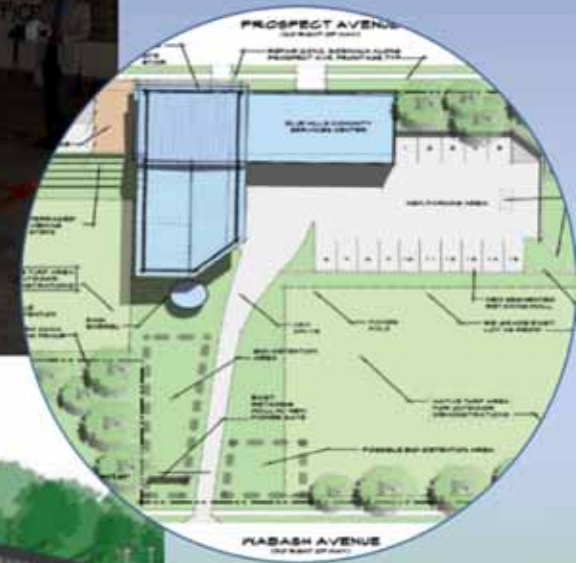


# Top Priorities of the Neighborhood Leaders



# 3 Fundamental & Interrelated Premises

- **Scale** – you must work at a scale large enough to change the market in the community, but target activities to specific catalytic projects.



# 3 Fundamental & Interrelated Premises

- **People & Place** – successful community redevelopment requires that the multiple dimensions of disinvestment be addressed simultaneously. Investment in the physical fabric of a community will not be successful unless you also invest in the human fabric of the community.



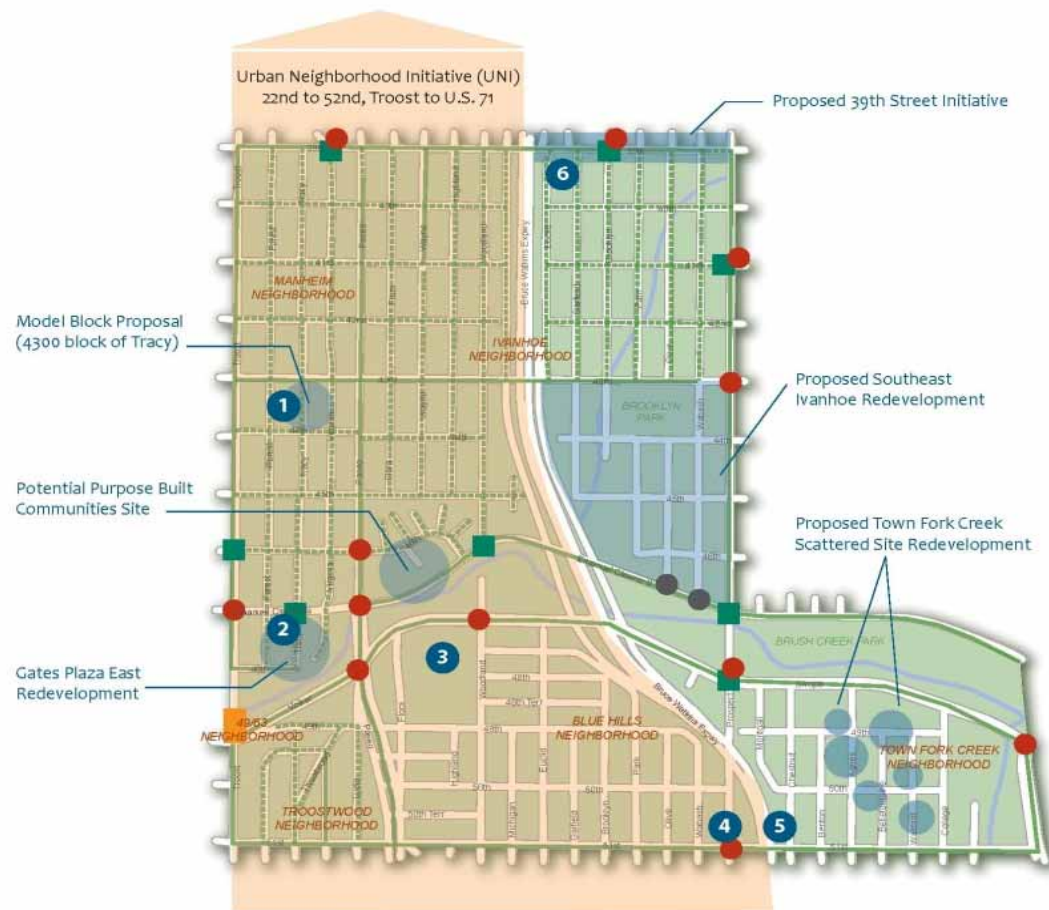
## 3 Fundamental & Interrelated Premises

- **Both Sides of the Equation** – successful redevelopment requires enhancing the capacity of the community to address the issues facing the neighborhood **and** enhancing the capacity of those who control and allocate resources to understand the mutual benefits of the investment in redevelopment of these communities.





# Transformational projects in the Green Impact Zone



## Key Developments (Underway or Completed)

- 1 Bancroft School Redevelopment — Make It Right Foundation and Dalmark
- 2 KCP&L SmartGrid Innovation Park
- 3 KCP&L Solar Installation at Paseo High School
- 4 5008 Prospect — Blue Hills Community Services Small Business Incubator
- 5 Graceland School
- 6 Horace Mann School

## TIGER Projects (Transportation Infrastructure)

- Traffic Signal Improvements
- Metro Bus Shelter Improvements
- Pervious Pavement Demonstration Project
- Troost Bridge and Pedestrian Walkway
- Sidewalk Replacement/Repair Completed
- - - Sidewalk Replacement/Repair Scheduled
- Street Resurfacing (throughout zone as remaining funds allow)

# Building Capacity through Community Leadership Training

- Innovative training series designed to improve leadership skills by providing participants with tools and techniques that will positively impact their community
- A five-certificate program that seeks to develop a committed and effective network of leaders and organizations that are prepared to guide the city, local communities and residents toward a bright future



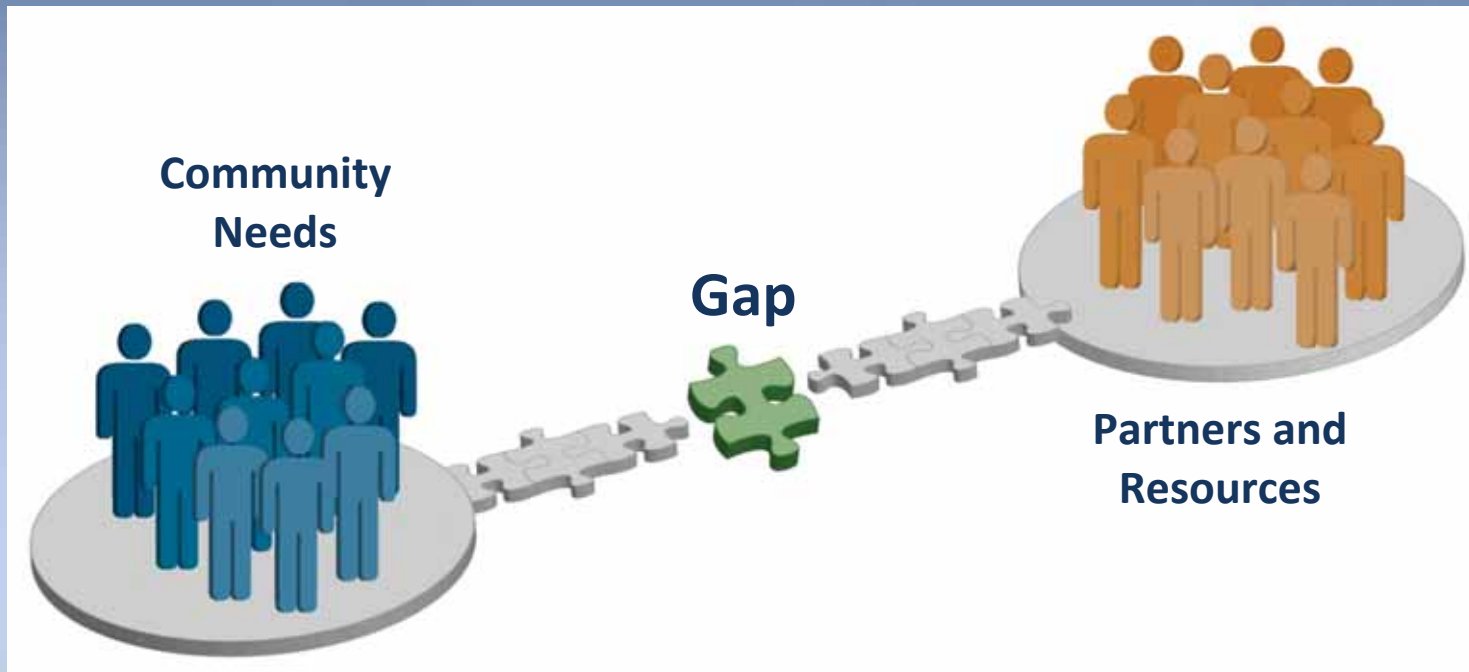
# Community Leadership Training: 5 Modules

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- **Personal Strengths** - Identify strengths and learn to use them effectively.
- **Facilitation Skills** - Learn how to earn respect from and show respect to fellow residents and government partners. Find ways to capitalize on your relationships and enable groups to work together to solve problems.
- **Problem Solving**- Understand the dynamics of the problem and how individuals and organizations are reacting to it. Practice utilizing problem solving models.
- **Relationship Building**- Learn to build effective relationships based on understanding your full potential and what it means to help others realize theirs. Go beyond the popular concept of servant leadership and discover how to be an empowering influence.
- **Community Building** - Use learned skills about yourself and about working with others to connect resources and assets around a shared value or interest.

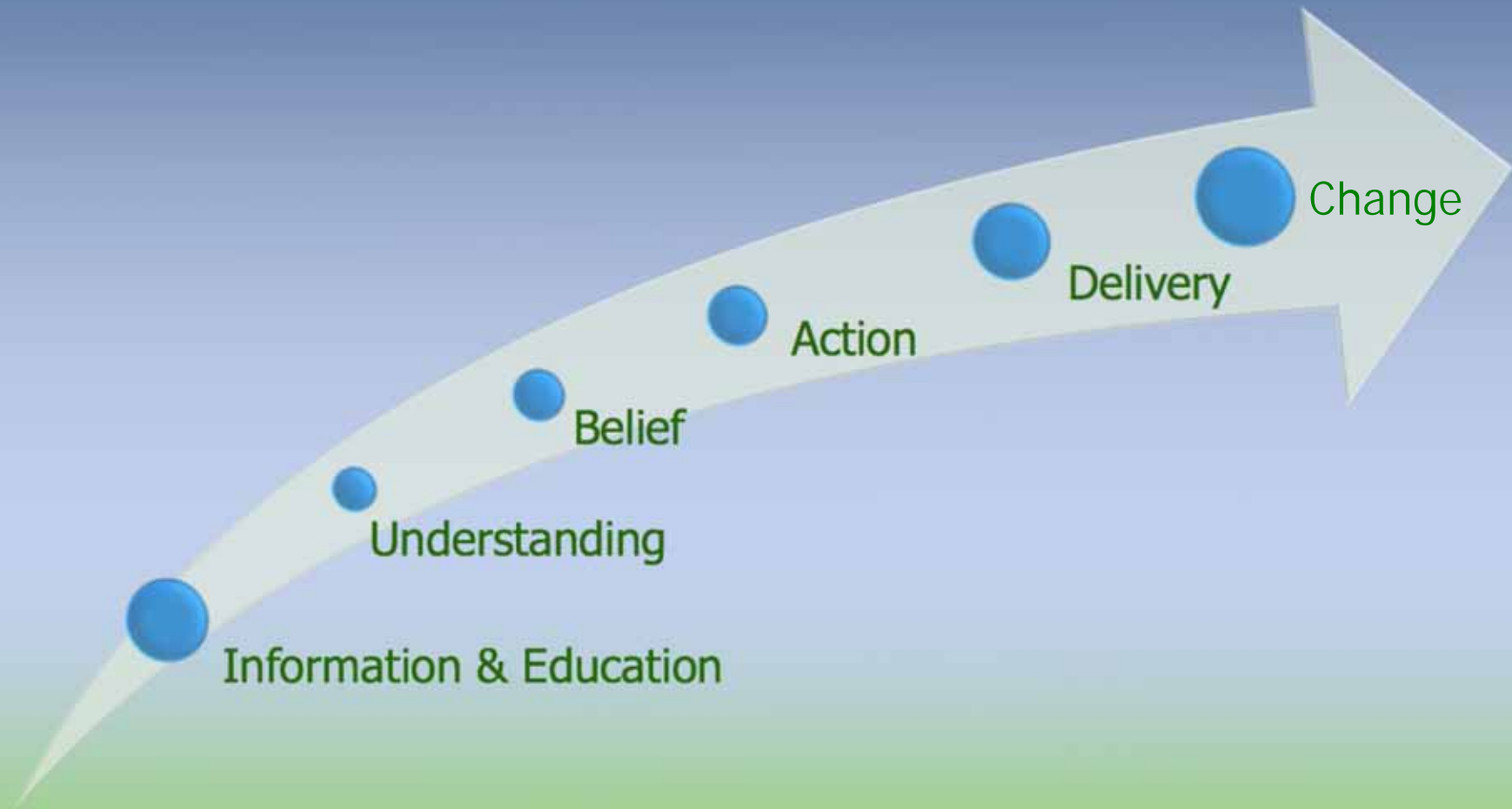
# Closing the Gap

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# Capacity Building That Leads To Sustainability

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Questions?

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